

ORDER



Orders
Order / Rev: 359572
Alt Order #: 06859449
Product Desc: DANNY TARKANIAN
Estimate:
Flight Dates: 10/01/12 - 10/07/12
Original Date / Rev: 09/28/12 / 09/28/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: Sandler-Innocenzi
Buying Contact:
Billing Contact:
 705 Prince Street
 Alexandria, VA 22314-304

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Tarkanian/D/Congress
Demographic: A35+
Product Codes: PL Other
Priority: P-05
Revenue Codes: AGY-TRANS, POL CAND, CAND

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	54	\$14,075.00	\$11,963.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	54	\$14,075.00	\$11,963.75	0.00
Totals	54	\$14,075.00	\$11,963.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV - Las Vegas	16%	\$14,075.00
Market	100%	\$87,968.75

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	34%	\$29,909.38
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	29%	\$25,510.94
KTUD	1%	\$879.69
KVMY	1%	\$879.69
KVVU	17%	\$14,954.69
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$1,759.38

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	10/01/12	10/05/12	M-F 5-6am Action News	CM	M-F 5-6a (5:00 AM-5:30 AM)	MTWTF--	:30	4	\$125.00	P-05	0.00	NM	4	\$500.00

KTNV - Las Vegas

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	10/06/12	10/06/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA	-----S-	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
GD MRN SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S-		1		\$300.00		0.00					
14	KTNV	10/06/12	10/06/12	Sat 8a Sat 8a-9a	CM	Sat 8a-9a	-----S-	:30	1	\$225.00	P-05	0.00	NM	1	\$225.00
8A NEWS/PAID PROGRAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S-		1		\$225.00		0.00					
15	KTNV	10/06/12	10/06/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p (11:00 PM-11:30 PM)	-----S-	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S-		1		\$400.00		0.00					
16	KTNV	10/07/12	10/07/12	Sat-Sun 5a-6a Action News Sat-Sun 5a-6a Action News	CM	Sat-Sun 5a-6a (5:30 AM-6:00 AM)	-----S	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S		1		\$150.00		0.00					
17	KTNV	10/07/12	10/07/12	Sat-Sun 6-7a Action News	CM	Sat-Sun 6-7a (6:00 AM-6:30 AM)	-----S	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S		1		\$200.00		0.00					
18	KTNV	10/07/12	10/07/12	Sat-Sun 6-7a Action News	CM	Sat-Sun 6-7a (6:30 AM-7:00 AM)	-----S	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S		1		\$200.00		0.00					
19	KTNV	10/07/12	10/07/12	Sun 11-11:35p Action News	CM	Sun 11-11:35p (11:00 PM-11:30 PM)	-----S	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S		1		\$500.00		0.00					
20	KTNV	10/07/12	10/07/12	This Week This Week	CM	Sat-Sun 9a-7p	-----S	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S		1		\$300.00		0.00					
21	KTNV	10/01/12	10/05/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p (11:00 PM-11:30 PM)	MTWTF--	:30	4	\$650.00	P-05	0.00	NM	4	\$2,600.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	MTWTF--		4		\$650.00		0.00					
E 22	KTNV	10/01/12	10/05/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P (4:30 PM-5:00 PM)	MTWTF--	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	MTWTF--		2		\$250.00		0.00					
Totals													54	\$14,075.00	